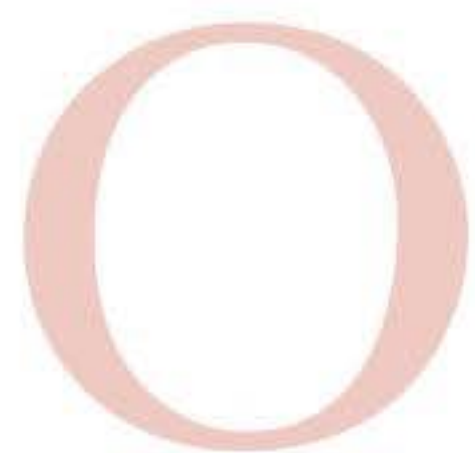
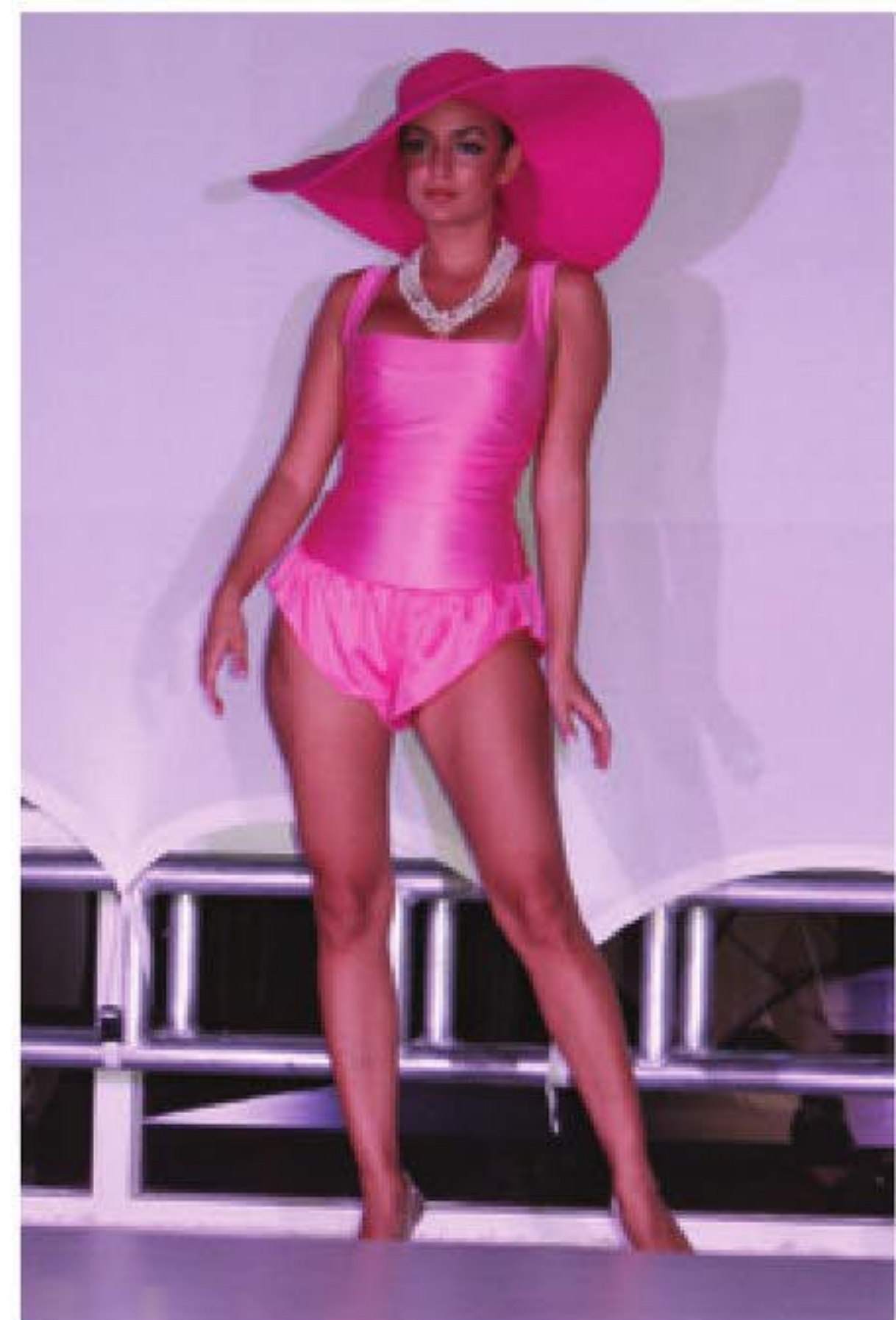


Eva Boutique marks 50 years



One of the Island's original retailers, Eva Boutique, marked 50 years in service this past December. Eva Boutique was the brainchild of Winnie Ponson (featured in our Fall-Winter 2012/13 edition), who sadly passed away in October. The event was both a celebration of Eva Boutique's success as a leading apparel retailer on the Island since opening the first location in 1962 as well as a celebration of Winnie's life.

As heartbreaking as it was to not have her there, son Anthony, daughter Hilda, and daughter-in-law Liza knew that Winnie would insist the show must go on and that her loyal employees should know that without them Eva Boutique would not be the success



it is today.

The highlight of the event was a fashion show featuring Eva Boutique's flagship brand, Gottex, with new collections as well as vintage items from the Gottex museum in Israel. The New Year, as well as the new era of Eva Boutique, was welcomed with the lighting of a traditional pagara (a long string of firecrackers lit to bring good luck for the coming year) and a traditional New Year's Dande band. 

